

ANNA M. BATEH

205.821.2860 • Anna.bateh@gmail.com • Birmingham, AL 35223 • linkedin.com/in/anna-bateh-29b2b128b

I am a recent graduate of Auburn University who treats every itinerary, email, and web page like a story worth telling. Over the past year and a half, I have written and edited digital content across the travel and hospitality space, using CRM and digital engagement data to shape content and sharpen my writing. I am skilled at meeting multiple deadlines in a fast-paced digital environment, with a genuine love of Southern culture, travel, and lifestyle storytelling.

EDUCATION

Bachelor of Arts in Professional and Public Writing | *Minors in Business & Political Science*

May 2026

Auburn University, Auburn, AL | GPA: 3.82

- Dean's List: May 2023 – May 2026
- Additional coursework/transfer credit: Jefferson State Community College (GPA: 3.9/4.0); Oglethorpe University (GPA: 4.0/4.0)
- Top 20 Nominee, Auburn University Miss Homecoming — May 2025

EXPERIENCE

Marketing & Operations Assistant | *Fellow Ship Vacations*

Jan. 2026 – Present

Birmingham, AL & Europe

- Redesigned travel itineraries, promotional materials, and customer-facing assets using Canva and Adobe Creative Suite (InDesign, Photoshop, Illustrator) to strengthen client engagement and support marketing campaigns.
- Coordinated trip logistics and vendor communications to streamline planning and elevate client satisfaction.
- Served as an onboard personal assistant and crew member for a European river cruise; developed and distributed all client itineraries, drafted all guest-facing email communications, and served as the primary point of contact for customer questions and issues throughout the trip.

Vacation Planner | *BeachGuide.com*

May 2026 – Present

- Redesigned the company website and email templates to create a more usable, interactive experience for customers.
- Built and launched email marketing blasts to promote vacation packages and drive bookings.
- Managed vacation bookings and maintained client records via CRM, keeping website listings accurate and up to date.

Camp Counselor & Inclusion Buddy Counselor | *Summer Show-Offs*

May 2026 – July 2026

- Led a group of first- and second-grade campers through daily programming, activities, and camp performances.
- Served as a one-on-one buddy counselor for a camper with special needs, ensuring full inclusion in all camp activities throughout the week.
- Built strong, trust-based relationships with campers, families, and fellow counselors through consistent, attentive care.

Operations Assistant (Summer Internship) | *The Bateh Group*

June 2025 – Aug. 2025

- Supported recruitment and operational initiatives by coordinating projects, timelines, and deliverables to align with client strategies and business objectives.
- Collaborated with leadership to analyze data and deliver actionable insights that informed client decision-making.

LEADERSHIP & CAMPUS INVOLVEMENT

VP of Networking & Hospitality | *Pi Lambda Sigma Pre-Law Society*

May 2025 – May 2026

Director of Programming & Events, 2023–2024

- Cultivated relationships with law schools, alumni, and legal professionals to expand career resources and networking opportunities for 500+ members.
- Organized and hosted networking events, law school visits, and the annual Auburn Law School Fair, coordinating logistics for 100+ law schools and hundreds of attendees.

Vice President of Event Management | *Auburn University College of Liberal Arts Executive*

May 2025 – May 2026

Student Council

- Planned and executed large-scale, campus-wide student events in collaboration with faculty and student leaders to increase engagement and community involvement.

VP of Membership Experience | *Alpha Delta Pi Sorority*

Dec. 2024 – Dec. 2025

VP of Event Management, 2023–2024

- Developed and executed high-impact events for 1,000+ members; led a 10-person social committee and partnered with the National Executive Board.

SKILLS & CERTIFICATIONS

Marketing, Web & Design: Email marketing campaigns, website/CMS redesign, CRM management, content strategy, Canva, Adobe InDesign, Photoshop, Illustrator, Audacity.

Productivity & Other: Excel (Advanced), Word, PowerPoint (MOS Certified); event planning, relationship building, public speaking